CHAPTER I

INTRODUCTION

This chapter consists of background, problem identification, problem limitation and formulation, research objective, and research benefit of the study.

A. Background.

Writing is one of the important skills to be learnt by students. According to Nurjamal in Darwis (2011:69) writing is a language skill, namely a person's ability to express ideas, feelings, and thoughts to other people or parties using written media. In addition, the study by (Ariyah 2021:13) writing is a productive and expressive activity, so writers must have the ability to use vocabulary, grammar, and language structures. In addition, writer must pay attention to the grammar of the sentence. Therefore, it is natural that students think writing is a difficult subject because the students have to pay attention to things such as: ideas, concepts, vocabulary, and grammar. So, the students must to know how to good in writing which a creating or conveying ideas through the writing result with right used in grammar.

In teaching writing, the teacher should be able to find the media and strategy to make students interest and motivation in learning English. In other words, the role of the teacher is very important to help the students in mastering the writing skill. Based on the study by Yusup Amrina (2021) teaching writing is important because writing helps students in delivering some message in written form. It means that writing is skill of a writer to communicate information to readers. Therefore, there were several study conducted on the use mobile apps as media to teach English skills. One of them used Canva application as electronic learning media to improve students" writing ability.

The researcher was interested in applying Canva application as media in this study because it was based on the researcher"s observation during the teacher and training where the teacher it was rare for to combined the media and strategy in taught English subject. Then, the researcher"s experience in used Canva application which it"s can be used in online or offline and it"s easy to use. In addition this application has several graphic designs tool, it we can

access or editing power point, video presentation, photo filters, images, icons and free shapes, photos, etc.

Moreover, the researcher interested to research in location at SMP Negeri 1 Tinambung because it"s based on the observation, the researcher found some problems. Firstly, the students had low motivation in learning English. In this case, students thought that English is difficult because of the lack of English use in the classroom, so that the students less enthusiastic in learning English. The second, the students had lack of ability in writing skill which the students still having difficult in writing because the lack of vocabulary, especially in choosing words and combining them into good sentence. Third, the teachers only used textbooks media in learning English. So, the learning would be more interesting if the teacher use a media to deliver the lesson, such as video, power point, etc. In addition, based on the result interview of the English teacher at nice grade of SMP Negeri 1 Tinambung, the teacher said that the mean score of the students" achievement in writing English was very low where the students did not have a lot of vocabularies to make a sentence by sentence and students worry about correctly in using grammar. Thus, it was big challenge for the teachers to find an effective and efficient strategy in teaching writing skill. However, the researcher interested to applying the Canva-based as media to solve the students" problem in writing.

This study was important to know the effect of using Canva application as media in teaching English to improve students" writing ability. As we know that canva is a electronic media which is a technology. Using this media can make students more interesting in learning English especially to motivation in writing. There are many mobile applications that can be applied in teaching writing, one of them are Canva application.

Currently, as we know the integration of Information and Communication Technology (ICT) in education refers to the use of computer based communication incorporated in the daily instructional process. Along with preparing students for today's digital age, teachers are seen as key players in using ICT in their daily classrooms. This is due to ICT's ability to provide a

dynamic and proactive teaching and learning environment (Arnseth & Hatlevik, 2012). Meanwhile, the purpose of ICT integration is to improve the quality, accessibility, and cost efficiency of instruction delivery to students, also referring to the benefits of learning community networks to face the challenges of globalization today (Albirini, 2006, p.6). Therefore, teachers are working on several ways to create technology-based learning media to achieve these learning goals.

In this thing, Canva-based that can help students construct their knowledge in writing where the students have to know of the concepts what they want to write. In addition, teaching writing skill use Canva-based application also peer correction technique to support success Canva app as interesting medium in improving the writing of procedure text. This application as technique in taught writing can help students to understand the lesson being taught, if they are already familiar with Canva-based application and follow the technical instruction properly, they would be easy to apply their idea in writing. This study focuses on the effect and students" perception of using Canva as electronic learning media to improve students" writing skill. It hopefully can improve students" writing skill by using Canva as electronic media. This study refers to students in junior high school level.

Therefore, the study is conducted to know the effect of using Canva as electronic learning media to improve students" writing ability. Based on the research problem, the researcher decides ***"The Effect of Using Canva-Based Electronic Learning Media in Learning English Language to Improve Students' Writing Ability"*** for title of this study.

B. Problem Identification

This research was to identify the students" problem in having vocabulary knowledge. There were several problems identified by the researcher as follows:
1. Students had low of motivation in learning English
2. Students were low of writing ability
3. The teachers only used textbooks as media in learning English

C. Problem Limitation and Formulation

This research focuses on the effect of using Canva-based electronic learning media in learning English language to improve students" writing ability.

Based on the background, problem identification, and problem limitation which have been explained, while the problem formulation of this study as follows:

a. Is there any significant effect of using Canva-based electronic learning media to improve students" writing ability?

b. What is students" perception of using Canva-based electronic learning media to improve students" writing ability?

D. Research Objective

Based on the background and problem formulation, this study purposes:

a. To find out the effect of using Canva-based electronic learning media to improve students" writing ability.

c. To find out the students" perception of using Canva-based electronic learning media to improve students" writing ability?

E. Research Benefit

1. Theoretically

This research hopefully can contribute in teaching process as the recommendation method for teachers. It can be a recommendation to other researchers who apply Canva-based aselectronic learning media in learning English language to improve students" writing ability as literature.

2. Practically

This research was expected to help the students in improving their writing ability by using Canva-based electronic learning media. Students hopefully can improve their writing ability by using Canva application.