

LAMPIRAN KE 4
ANALISIS HASIL PENELITIAN

LAMPIRAN 4.1 UJI ASUMSI KLASIK

1. Normalitas

One-Sample Kolmogorov-Smirnov Test		
		Unstandardized Residual
N		100
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	1.68922735
Most Extreme Differences	Absolute	.065
	Positive	.065
	Negative	-.054
Test Statistic		.065
Asymp. Sig. (2-tailed)		.200 ^{c,d}

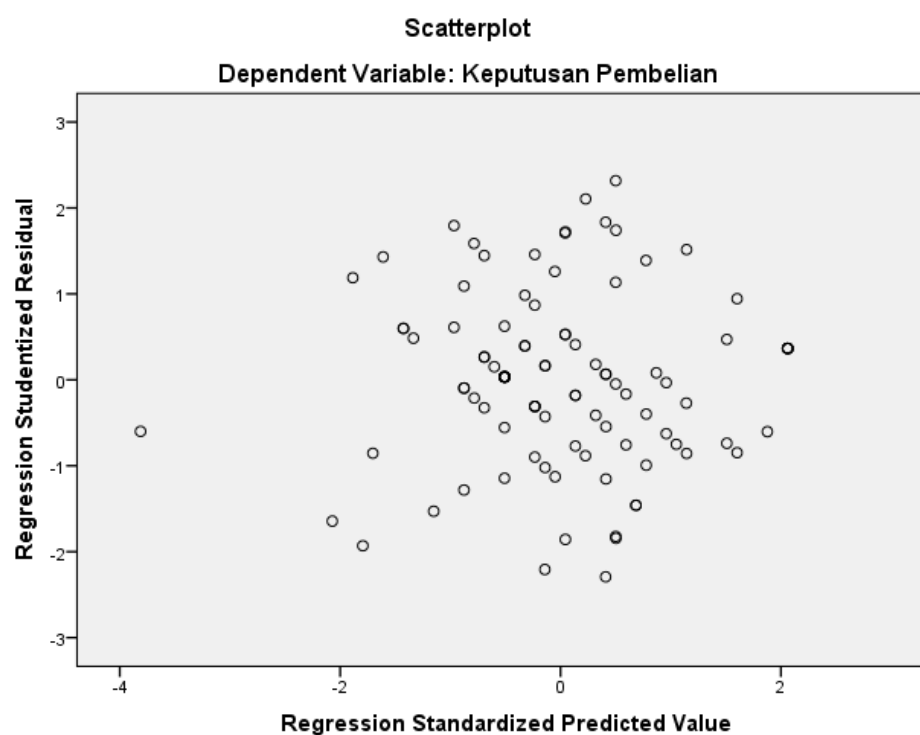
a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

d. This is a lower bound of the true significance.

2. Uji Heteroskedastisitas



3. Uji Multikolinieritas

Coefficients ^a							
Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
1 (Constant)	.577	1.984		.291	.772		
Perilaku Konsumtif	.390	.086	.362	4.516	.000	.624	1.602
Gaya Hidup	.583	.092	.507	6.326	.000	.624	1.602

a. Dependent Variable: Keputusan Pembelian

LAMPIRAN 4.2 HASIL PENGUJIAN HIPOTESIS

1. Uji Regresi

Coefficients ^a					
Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	.577	1.984		.291	.772
Perilaku Konsumtif	.390	.086	.362	4.516	.000
Gaya Hidup	.583	.092	.507	6.326	.000

a. Dependent Variable: Keputusan Pembelian

2. Uji t

Coefficients ^a					
Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	.577	1.984		.291	.772
Perilaku Konsumtif	.390	.086	.362	4.516	.000
Gaya Hidup	.583	.092	.507	6.326	.000

a. Dependent Variable: Keputusan Pembelian

3. Uji F

ANOVA ^a						
Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	445.465	2	222.732	76.479	.000 ^b
	Residual	282.495	97	2.912		
	Total	727.960	99			

a. Dependent Variable: Keputusan Pembelian

b. Predictors: (Constant), Gaya Hidup, Perilaku Konsumtif